

## HELLO AWESOME

### I AM DIANA Q

DESIGNER | *Illustrator*



### DIANA QUENOMOEN

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**I consider myself a creative thinker and designer;** consistently yearning for new adventures in an effort to better communicate effective messages to the world through clarity, creativity and high intelligence. I carry with me everyday the passion and want to induce knowledge and an understanding of the world to everyday people through design and effective communication. I believe that every creation in design has the power to communicate a strong message with grace and beauty. As a designer I strive to properly display this message to all audiences in the greatest and most effective means possible.

**I began this journey during my education from the great College of Visual Arts** from which I graduated in May 2009. My young career began as an intern and lead to a full time position at a local and highly recognized agency where I began practicing and effectively communicating my philosophy and approach to design. I have gained valuable skills in advertising, design and branding and most specifically, interactive and social media. I am gaining in experience everyday while working for clients as large as Target to clients as small as the local flower shop or non profits.

**I have come to learn that the ways in which we approach communication and design** is changing everyday in new forms that are not yet highly practiced. My goal is to take my skills in branding and online and apply them to a brand as a whole. I strive to create brands that not only communicate in a traditional sense but also in new ways such as social media and interactive. I feel my greatest passions lie within branding and traditional design. I feel that if I apply what I know and what I want to know, that I will only improve who I am as a designer, creative thinker and problem solver.

**I believe the skills I have learned** in my free time as well as professionally and during my education can be a great asset to any design challenge. I feel I have a great understanding in design and the everyday tools we use to create that design. I see myself as a great team player and a fun person, and approach everyday as a fun and new way to grow in both design and as a professional; let's have fun while in the process of creative problem solving. Practice makes perfect.

**I would appreciate the opportunity** to meet with you and discuss the specific ways in which we can collaborate and grow your brand and solve problems through design and creative problem solving. I believe that every day creates a new opportunity to learn and deepen one's own creative abilities. I hope to continue on a road that offers solid direction and strong aesthetic scenery; paving the way for a bright future filled with strong thinking and education. Feel free to connect with me on this creative journey.

**With hopes of further creative collaboration,**

*Diana Quenomoen*



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## EDUCATION

**COLLEGE OF VISUAL ARTS; SAINT PAUL, MN**  
BACHELOR OF FINE ARTS | *Graphic Design* (MAY 09)

## EMPLOYMENT

### HARTUNGKEMP

DESIGNER | *DEC 10 - Present*

Responsible for the conceptual and design of multiple projects for clients such as The Caring Bridge, Mom's Best and The McKnight Foundation. Various tasks include the design, production strategy and creative problem solving as well as social media and interactive design.

### OLSON

DESIGNER | *MAY 08 - December 10*

Responsible for the process and design of multiple projects for clients such as Target, General Mills, Phillips Distilling and Capital One. Various tasks include the design and concepts of multiple web based sites, social media, mobile applications, traditional print, advertising and branding.

### BRAINCO

DESIGN INSTRUCTOR | *SEPT 10 - Present*

Responsible for the future of design.

## ACHIEVEMENTS

### HONORABLE MENTION

PORTFOLIO ONE-ON-ONE | *APRIL 08*

Awarded for quality in portfolio and written essay.

### CVA AIGA STUDENT CHAPTER PRESIDENT

STUDENT LEADER | *JANUARY 08*

Responsible for leading CVA's AIGA Student chapter through numerous design and AIGA events.

### DESIGN CAMP SCHOLARSHIP

PORTFOLIO ONE-ON-ONE | *APRIL 08*

Awarded for quality of written essay.

### CVA JURIED STUDENT EXHIBITION

HONORED | *FEBRUARY 08*

Awarded in recognition for outstanding student design work.

## ORGANIZATIONS

### AIGA MEMBER

AMERICAN INSTITUTE OF GRAPHIC ARTS | *MAY 07- Present*

Proud member and actively involved,

### CVA ADOBE FLASH CLUB

MEMBER | *NOVEMBER 07- Present*

Actively involved in the exploration and teaching of *Adobe flash*.

### AIGA EMERGING DESIGNERS COMMITTEE

VOLUNTEER | *SEPTEMBER 09- 10*

I enjoy volunteering my time organizing design events and web design for emerging designers.